
From: Michael Anderson

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To: Rick Alcalde; Levon Boyagian; Colin Chapman; Randy Delay; Billy Evans; Jack Ferguson; Doug Fuller; Duane Gibson; Michael K. Henry; Graham Hill; Jim Lexo; Peter Loughlin; Mary McGuire; Steve Silver; Bill Simmons; Duncan Smith; Frank Young; CJ Zane; Jay Dickey; daryl@owendc.com; Rwjjenning@aol.com; tpyle@rroadsdc.com; Alan Mintz; Brian Miller; Curtis Thayer; Dan Feliz; Rick Agnew; Tom Pyle

Cc: Steve Dougherty; Jerry Hood; Steve Hansen; Mike Anderson; titans@cox.net; Myrna Maynard

Subject: "How Can I Help?"

First, I want to say to the many of you who have called Congressman Young's DC office over the past few weeks to offer your help, thoughts, and support --

THANK YOU!!!!

Given the kind of media headlines our delegation has received over time, your suggestions, thoughts, and your prayers have come at often crucial, much needed opportunities!

Often, you've asked "Mike, how can I/we help?" I've thought long and hard about this, and I have an answer for you.... but give me some time to develop this thought ...

For those of you who volunteered and served and watched November's elections, many of you observed or even worked former Congressman Richard Pombo's race. While each of you may have different opinions as to what may have contributed to the election results, at the strategic level, we will all agree it is a textbook case in how Outsiders can reach into a district with money, volunteers, and a well coordinated attack defeat an incumbent not necessarily on his/her record, but on innuendo and perception.

If you think that Young's article in the NY Times being released the same day as Steven's article in the Wash Post was a coincidence, then I have a beluga whale in the Potomac to show you. If you think that the DNC or DCCC is not interested in turning Alaska blue, then you must have an unlisted phone number to your telephone booth.

You must believe that these forces, when combined, will have a major play and impact on Senator Ted Stevens or Congressman Don Young's election! And if that is the case, then much, much closer to home --- you probably understand that you and your clients will be impacted by these elections.

To some, this may be a scary proposition -- an opportunity to wring our hands and speculate. To others, it becomes a call to action -- to develop and execute a plan. I know into which of these two groups I fall into -- and where you AK Wolfpack members fall into, too.

So, back to the question -- "How can I help?"

This effort is going to take funding -- lots of funding. If the DCCC executes the Pombo model in attacking Young -- and they will -- these Outsiders will come armed with \$5-6 million to execute a campaign based not on the issues ('cause they can't touch Young on the issues), but on innuendo and perception.

So, "How can I help?" Congressman Don Young needs money for his personal campaign. He needs fundraisers, donors, and grassroots support from Alaska and Alaskans. That's going to take a lot of rolling up our sleeves and working smarter -- more than what we're doing now.

The campaign for Alaska's seat in the US House of Representatives has already begun. The call to action has never been more important and more timely than it now.

My most sincere appreciation in advance for your support.

Mike